

Vita

camira

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Made from 98% PVC, 2% PU in 51 colourways

Subtle surface grain effect

A vinyl with a subtle surface grain effect and full matt appearance, Vita combines the sleekness of leather with the resilience and easy-clean capabilities of PVC. Providing the highest levels of performance and cleanability, Vita embodies strength and durability whilst remaining soft, stretchy and pliable.

A spectrum of colour

Available in 51 shades, Vita's dynamic palette of lights, brights and mid-tone colours was curated by our design experts, refining and strengthening the range to reveal this carefully selected palette, injecting style and colour into buses and coaches.

High performance

Free from phthalate plasticisers or heavy metals, Vita's 98% PVC composition is complemented by a modified durable top coat which offers improved resistance to alcohol cleaners and provides outstanding wearability. Accompanied by a 100% knitted cotton substrate, Vita has the stretch and soft handle which makes it ideal for upholstery on seating, piping, and headrests – either as a solo material or in combination with our moquette, wire-woven or flat-woven fabrics.

Designed by Samantha Daniels

Combining a BSc (Hons) in Textile Design with experience working in Camira's Technical Laboratory, Samantha expertly blends creative design capabilities with an extensive knowledge of technical standards and flammability requirements.

An experienced designer, she has designed patterns for a number of popular transport fabrics – such as Fusion and Orient – which are stylish whilst also meeting the highest of regulation requirements.

At a glance

- **Vinyl with a surface grain effect and matt appearance**
- **Available in 51 shades**
- **Environmentally friendly, phthalate free**
- **100% knitted cotton substrate, making it easier to upholster**
- **Durable top coat provides outstanding wearability**
- **Flammability to Reg. 118.03**

