



camira
CUT & SEW

Expert upholstery services for
furniture, merchandise, and accessories.

**We don't just
make fabrics.
We make
products with
them too.
We cut, and
we sew.**



Producing seat covers that are easy to upholster,
merchandise that is branded to perfection,
accessories that are ready to be sold.

The final step in our production process, Camira Cut & Sew
is where our fabrics take form and become fun(ctional).

Contemporary craftsmanship, Camira Cut & Sew is commercial upholstery for the modern era.

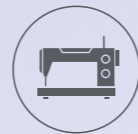
Effective and efficient, this advanced capability offers the following services:



Multi-layer, high-speed automated cutting



Wide range of stitch types



Logo application and embroidery



Attachment application, such as zips and eyelets



Ultrasonic welding, bonding fabric to frames



Ready-to-assemble seat and screen covers




**For when resource is light
and deadlines are tight,
Camira Cut & Sew is the
helping hand you need.**

Think of us as an extension of your team – here to make production faster, lead times shorter, and life easier.

Picking up where you leave off, or managing from start to finish, we slip seamlessly into your production process, introducing a variety of benefits as we do so, because...

We have it all sewn up.

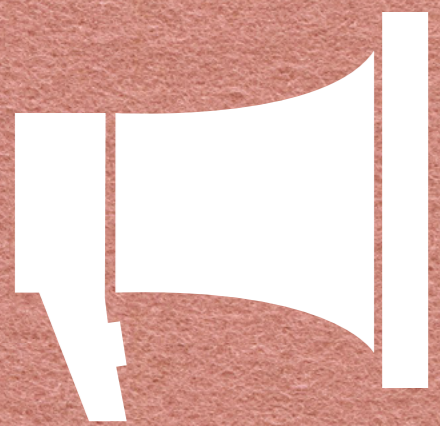
- **Maximum fabric usage:** State-of-the-art CAD technology creates a nesting arrangement which delivers optimum fabric usage; minimising waste, and maximising profitability.
- **Lower cost components:** With its own site, Camira Cut & Sew manages the production process; ensuring optimum planning, reduced overheads, and cost-effective solutions.
- **Inventory reduction:** Just-in-time delivery reduces warehouse requirements, while third-party accessories are procured and stored at the Camira Cut & Sew facility.
- **Waste management:** All waste streaming is managed by Camira Cut & Sew and, wherever possible, recycled.
- **Quality assurance:** Each element of a Cut & Sew product is subject to rigorous manual assessments before being despatched.



We know fabric. It's what we do, and who we are.

Leather and vinyl, polyurethane and synthetics, wool and natural blends, we can work with all material types.

Our skilled sewing professionals will use appropriate stitch types - such as lockstitch, chainstitch, twin needle or overlocking - to create your product, in your choice of material; whatever that may be.



Make your branding shout, and your logo stand out.

It's not always easy to know who makes the things we love. Especially when they're featured in busy places, used by busy people.

To make sure your products can't be missed, or your branding mistaken, put your logo in their sight. For a stylish statement, we can emboss, embroider, or heat transfer the icon that makes you, you.

Sewing is just the start. We also weld, bonding materials together for the ultimate in speed and durability.

Ideal for furniture which will be subject to rigorous use, needs seam-free joins, or staple-free upholstery, welding uses heat and pressure to join materials together. It also enables enhanced detail to be applied to fabrics – including stitching, quilting, and intricate patterns.

Our welding capabilities include the following technologies:

Ultrasonic welding: A high-speed capability that is perfect for fast-paced production, high frequency acoustic vibrations create friction and heat, which cause materials to melt together.

Radiofrequency welding (RF): Using electromagnetic energy to fuse materials together, RF welding can be used on a wide range of materials and in a variety of applications – creating both simple and complex seams.





**Compatible and adaptable,
flexible and knowledgeable,
Camira Cut & Sew works
for - and with - you.**

From integrating specific accessories and fixing mechanisms to accommodating directional fabrics and intricate pattern positioning, we'll ensure that every product is exactly as it needs to be, every time.

So, we'll collaborate and create and, together, make something that is cut to shape and sewn to size – ready for easy upholstery, or immediate use.



Ready to Go.

“

Camira Cut & Sew has helped KAB Seating to increase capacity and maintain the high quality standard required for today's market. With a customer-focused service, fast turnarounds, and support with VAVE solutions, KAB Seating are proud have Camira as a key supply partner.

Mike Bartlett, Category Manager at KAB Seating

Easy to Upholster.

“

We have found Camira Cut & Sew to be a great help to our production capabilities; the service has enabled us to increase capacity by supplying easy-to-upholster seat covers, which can be applied in seconds without the use of tools. With a high attention to detail and robust quality checks, the products they create for Techo are always well made, and we know we can count on the Cut & Sew team to help us meet our targets thanks to their speed, efficiency, and reliability.

Reece Bond, Sales Representative at Techo





Branded to Perfection.

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The design and technical knowledge within the Camira Cut & Sew team is amazing, and they made developing the interchangeable fabric cover for Hotbox 2 so easy. Fast forward eight years since the product's launch and we are still working with Camira Cut & Sew on a daily basis - adding embroidered logos and special features to the covers to meet our customers' needs. The team make this simple and stress free, and nothing is ever too much trouble.

Jamie Rothwell, Hotbox





**Made to be
Iconic.**

“

Together with Camira, Transport for London (TfL) makes some of the most famous fabrics in the world – people know them, love them, and want to use them in their daily lives (and not just during their commute). Camira Cut & Sew have been brilliant in producing a range of merchandise for the London Transport Museum which are of the highest quality - including holdalls, laptop bags, and cushions. A natural partner for us, it's great to have our fabric manufactured and made into products in one place, by a company we trust.

Marc Tyler, London Transport Museum

Sewn to Size

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We offer an extensive array of acoustic solutions and, with such a wide range of options, all of which are available in an unlimited choice of fabrics, we need to work with a flexible, efficient, and skilled upholstery partner. Camira Cut & Sew is that partner. They enable us to reduce our lead times whilst offering high quality standards; they increase our capacity and improve our performance and profitability, and the entire process is simple and straightforward.

Eric Dor, ABV-We Design Silence





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www.camirafabrics.com