

# Hospitality Fabrics. Made by Camira.



camira

**A luxury retreat in Italy. A bed for the night in Paris. A rave review restaurant in Berlin. A lazy brunch in London.**

**Wherever you go and whatever you do, the perfect hospitality space holds the power to make you feel at home – no matter how far away you are.**

**Each fabric made by Camira has been beautifully designed and expertly tested to ensure it is the perfect accompaniment for a range of global interiors. From headboards in hotel rooms to bar stools in city bars and lounge seats in restaurants, each textile has been crafted to bring welcoming warmth to commercial interiors and furniture pieces.**

**Combining luxury with durability, comfort with style, and sustainability with safety, our range of hospitality fabrics ensure you never have to choose between the look you want and the performance you need.**

Product shown  
Sumi



# Hospitality textiles

Creating an interior that makes guests want to stay a little longer, come back a little quicker, and enjoy each minute a little more, can be a difficult task. To ensure that your fabric selection is as straightforward as possible, our collection of hospitality textiles has been crafted with this purpose at their core.

Made for hotel suites and lounge areas, conference rooms and banqueting spaces, you can specify our textiles across curtains and drapery, seats and sofas, headboards and divan bases. Designed to provide the highest levels of comfort, achieve the most stringent of flammability standards, and meet the most demanding of performance requirements, these fabrics allow you to focus on creating a space for guests to fall in love with.



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**Product shown**  
Main Line Flax

## **Stylish sustainability**

**Textiles with a conscience.**

From the chunky texture of Yoredale to the intriguing cross-colour of Main Line Flax and striking diagonal weave of Oceanic, our sustainable fabrics each have their own unique identity and powerful eco-story. Woven from natural fibres and recycled materials, these exquisitely woven textiles are not only beautiful to the eye, they are also kind to the earth.

**Hospitality Fabrics. Made by Camira.**

**Product shown**  
Yoredale



### Yoredale

Inspired by the Yorkshire Dales, Yoredale is a fabric grounded in sustainability; locally produced, responsibly manufactured and made from British wool. A thickly woven fabric with a textured, chunky wool yarn, Yoredale introduces a modern take on a traditional textile with its intricate weave, saturated tones and intriguing black binder yarn.

### Hemp

Expertly woven from a blend of wool and hemp, Hemp is a fabric of natural beauty. With a soft handle and inherent flame retardancy, this sustainable textile has a classic plain weave that perfectly showcases its natural composition and colouration.

### Main Line Flax

A beloved Camira textile, Main Line Flax is made from the best nature has to offer. A blend of pure wool and harvested flax creates this multi-tonal, inherently flame-retardant fabric.

### Main Line Twist

Woven from a blend of wool and flax, Main Line Twist is a tweed-effect textile with a beautiful, handwoven appearance. Multi-tonal yarns create a fabric with impossible-to-define colour detail, rich in warmth and texture. Made to pair with Main Line Flax, these two textiles are natural partners.



**Product shown**  
Hemp




**Product shown**  
Main Line Twist



**Hospitality Fabrics. Made by Camira.**



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**Product shown**  
Sumi

### **Craggan Flax**

Deeply textured and thickly woven, Craggan Flax effortlessly blends comfort with style to bring irresistible tactility and visual detail to seating. Crafted from a blend of wool and flax, this sustainable fabric retains the raw appeal of its natural composition, whilst possessing the contemporary aesthetic of a chunky weave.

### **Sumi & Kyoto**

Capturing the essence of minimalist design, Sumi & Kyoto marry the influence of Japan with muted Scandi aesthetics to create an understated, elegantly refined collection. Crafted to work in harmony together, the striated grid of Kyoto is beautifully balanced by the versatile, hopsack weave of Sumi.

### **Oceanic**

Oceanic is a fabric born of the SEAQUAL INITIATIVE, designed to combat marine plastic pollution and achieve a waste free environment. A multi-tonal textile which combines and contrasts a light warp with a deeply saturated weft, this visual detail creates a striking diagonal pattern.

### **Quest**

With a delicately weathered surface, and a balanced hopsack weave enhanced by discat-dyed SEAQUAL yarn, Quest is simple in its aesthetic, and coloured to create a subtle two-tone weave detail. Bringing a touch of the ocean's natural beauty to hospitality interiors, this lightweight fabric pairs perfectly with Oceanic.



**Product shown**  
Quest & Oceanic

**Product shown**  
Craggan Flax





## To The Bone



Located in the centre of Berlin, To The Bone, a restaurant by Giacomo Mannucci, has long been renowned for serving the finest meat and homemade pasta - often accompanied by perfectly-made Negronis. Following a renovation by furniture and design practice Anew, the restaurant was transformed into a luxuriously opulent space that retained the restaurant's distinctive identity.

Choosing the matt velvet Regent for both the curtains and seating in the restaurant, this sumptuous upholstery option is bleach cleanable and highly durable – so Barolo can be sipped, and tagliatelle enjoyed without a care.

**Photography** Anew

**Fabric featured** Regent



# Miramonti Hotel

Located just over two hours from Milan in an area of stunning natural beauty, Miramonti is a luxury boutique hotel in Brescia, Italy. Originally built in 1958, this family-run establishment underwent a full refurbishment in 2019 to create an award-winning interior space.

Taking its name from the Italian term for mountain view, Miramonti has truly embraced its natural surroundings with its new design; with a deep terracotta façade, rich Italian colour palette and authentic natural materials creating an environment that is in perfect harmony with its location.

Designed by Boxx Creative, the interior scheme draws on the elements of earth, water, fire and air, with the materials used throughout the project chosen for their authentic properties, such as carved wooden bedframes, solid trunk coffee tables, round metal bedside tables and soft natural fabrics.

Featuring Main Line Plus, a wool rich versatile plain weave fabric, in the charcoal hue of Girder, and Aspect, an Oeko-Tex-certified Trevira CS® fabric, in the dusky sage of Catbells, the Camira textiles selected combine environmentally-friendly credentials with natural hues – making them the perfect fit for the Miramonti.

**Photography** Boxx Creative

**Fabric featured** Main Line Plus and Aspect



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# Humble Pizza

Located on London's King's Road, Humble Pizza is a café with a difference. Brought to life by emerging design duo Child Studio, the space pays homage to traditional 1950s cafés - complete with Formica counter fronts and neon signage - with a distinctly modern twist.

Featuring tones of blush on every surface, the café immerses guests in a pink hued world. With mosaic tiled flooring, softly textured banquettes and lighting by mid-century designers such as Poul Henningsen, Jacques Biny and Luigi Massoni, this vegan café provides a menu of plant-based Italian classics in a truly stylish setting. Healthy eating has never looked so good.

Upholstered by renowned London upholstery studio, King Upholstery, the seating features Aspect in Petra, a delicate blush pink. With a warm, soft handle, this Trevira CS® fabric blends flammability performance with a natural aesthetic, making it a perfect addition to this beautifully different space.

**Photography** Child Studio

**Fabric featured** Aspect



# Hampton by Hilton

Set in splendid Scottish parkland, with grandstand views over one of the most picturesque grounds in horse racing, the Hampton by Hilton at Hamilton Park is the first hotel to be located alongside the famous racecourse in its 90-year history.

Illustrating the power of tailoring interior design to a building's location, architect and design group ICA has ensured that the hotel's adjoining neighbour can be found in surprising spots throughout the space – such as a giant cross-stitch horse in its entrance, and bespoke carpet which pays homage to past Hamilton Park jockeys and horses.

Working with Furniture Fusion on the seating, ICA selected Main Line Plus, a high performance, wool blend textile, and Rivet, a fabric created entirely from plastic bottles, for inclusion throughout the hotel's public areas, including the bar, lounge, and lobby.

**Photography** Gerardo Jaconelli

**Fabric featured** Main Line Plus and Rivet



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# Perfect performance

Textiles with sustenance.

Blending high abrasion standards with appealing tactility, our performance fabrics and vinyls have been expertly made to provide the protection you want in the places you need.

Whether it is the super soft touch of Deca, the matt finish of Vita or the lightly textured surface of Halcyon and Intervene, these fabrics will look and feel good for years to come.

A dark blue, textured sofa with a silver leg, set against a dark paneled wall. The sofa is positioned in the lower half of the frame, with its backrest and seat visible. The wall behind it features a dark, paneled design with rectangular recessed sections. The floor is a light-colored, textured material, possibly stone or concrete. The overall lighting is dramatic, with strong shadows and highlights.

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**Product shown**  
Intervene Texture



**Product shown**  
Deca



**Product shown**  
Regent

**Deca**

Design meets performance, Deca epitomises style without compromise. Engineered from polyurethane (PU) to withstand intense heat and moisture, this super soft vegan friendly alternative to leather blends aesthetic qualities with technical capabilities.

**Regent**

Echoing the luxurious appearance of velvet and possessing the durability to withstand intense contract use, hospitality interiors can receive an injection of elegance through the inclusion of this delicate yet durable textile.

**Vita**

With a subtle surface grain effect and full matt appearance, Vita is a striking leather-look vinyl. Available in a dynamic palette of lights, brights, and mid-tone hues, the colour selection was carefully curated to complement a range of hospitality interiors.



**Product shown**  
Vita

### The Halcyon Collection

Fresh and innovative performance fabrics, this collection is engineered for end-use areas which require extra protection. Bleach cleanable and environmentally conscious, the Halcyon range is also powered by TriOnyx™ to ensure the fabrics are stain repellent, waterproof, anti-microbial and flame retardant.

### Intervene Plain and Textured

Available in two versions, Intervene Plain has a smooth surface finish, while Intervene Texture has a small-scale geometric grid. Both fabrics are woven from recycled post-consumer polyester and deliver the highest levels of performance and hygiene standards as a result of their stain repellent, waterproof, and antimicrobial TriOnyx™ backcoat which is applied as standard.



**Product shown**  
Halcyon Aspen



**Product shown**  
Halcyon Cedar

Product shown  
Intervene Plain



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# Staycity Wilde Aparthotels

With locations in Berlin, London, Edinburgh and Manchester, the premium Wilde Aparthotels by fast-growing Irish company Staycity offer a relaxing base from which travellers can explore some of the world's most popular cities.

Inspired by the wit and wisdom of Oscar Wilde, each apartment is carefully curated in the most considered and creative way to create rooms which are stylish, sophisticated, playful, practical, unique in personality and alive with Irish spirit.

Featuring headboards upholstered in Main Line Flax, fold-out sofa beds in Hemp, and scatter cushions in Craggan Flax, these fabrics have impeccable eco credentials as a result of their all-natural compositions, and provide inherent flame retardancy.

**Photography** Daiphi Taylor

**Fabric featured** Craggan Flax, Hemp and Main Line Flax



# Tom, Dick and Harry's



**Located in Loughton, UK, Tom, Dick and Harry's is a restaurant offering a relaxed all-day dining experience. Opening in July 2018, the luxurious space includes a lounge area complete with baby grand piano, an al fresco terrace and a stylish bar alongside the main dining room.**

Carefully curated to blend a mixture of vintage and modern furniture, the restaurant has an appealingly eclectic aesthetic, with palm print wallpaper, exposed concrete and dark wooden floors creating a laidback vibe that encourages diners to linger over their meals; whether they stop in for a working weekday lunch or drinks and dinner on a Saturday evening.

Created by Owl Design, with furniture provided by Protocol, the restaurant's interior has been cleverly considered to accommodate a range of diners - from large groups to intimate couples, there is a space for everyone to relax, with a flexible mix of high stools, banquette seating and comfortable chairs throughout the restaurant. With different styles, eras and types of furniture working alongside one another, the fabric selection was key in achieving a cohesive scheme; Vita in Waterfall, a durable bright aqua blue leatherette, was chosen to add a unifying pop of colour and bring an element of fun to the space.

**Photography** Jodi Hinds  
**Fabric featured** Vita



# Holiday Inn Express

Part of the InterContinental Hotels Group, the Holiday Inn Express brand provides guests with a convenient place to stay in dozens of countries across the globe – from China to Canada, Serbia to Singapore, the hotels offer a simple, engaging place for travellers to rest and recharge.

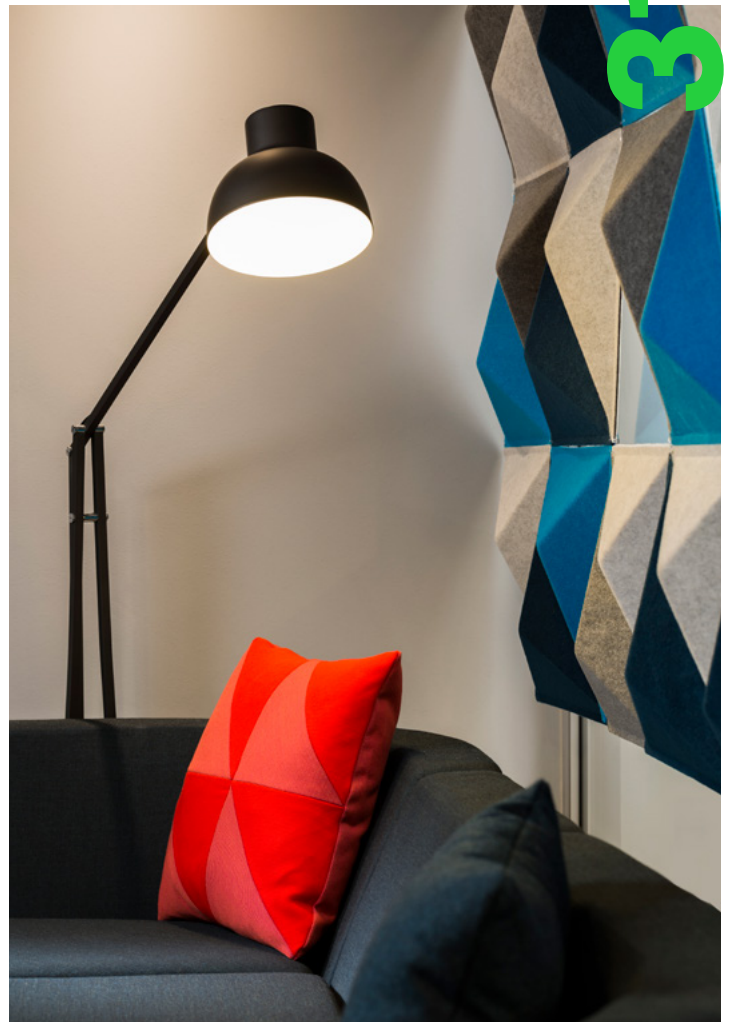
Located in London, the reception area in this Holiday Inn Express branch blends bold pops of colour with muted tones of grey and navy to create a modern, contemporary space. Selecting wool rich materials throughout the space, Blazer, a classic pure wool fabric, Synergy, a lightweight wool blend, and Oxygen, a doobby weave textile with a high wool content, are featured across the seating and lounge furniture - providing comfort, durability and softness.

**Photography** Holiday Inn Express

**Fabric featured** Blazer, Synergy and Oxygen



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MEDITERRANEAN SEA  
reports of 500 refugees coming from Gaza, coming all the coast of Egypt.  
BREAKING NEWS



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