

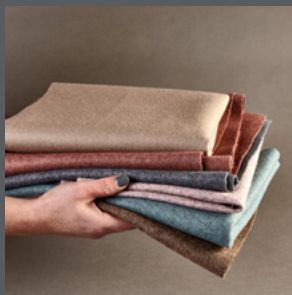
camira

Blazer

Made from 100% Pure New Wool, in 77 colorways



A Celebration of Color



camira

www.camirafabrics.com

A celebration of color, with 77 shades across the full color spectrum, Blazer is an iconic, classic wool felt fabric which blends invigorating solids with softly textured mélanges.

A new color palette

Blazer's new color palette is the most extensive across all our fabric ranges, with an injection of 36 entirely new shades to mark Camira's 50th anniversary year. Its rejuvenated color palette adds a fresh glow to this bestselling collection, which comprises lush, nature-inspired greens, bold sunset hues, warm terracotta and earthy tones, and soothing, delicate pastels.

Classic wool felt

Characterised by its beautiful simplicity yet maintaining hidden depths of complexity in the creation of its colors, Blazer's familiar wool felt surface undergoes a fundamental process, known as milling, where pressure and repeated friction is applied to the fabric, entangling the wool fibres to conceal the weave and create a non-directional textile where the color takes centre stage.

Rooted in history

Wool felt, with its smooth surface texture and closely cut and pressed finish, is an outright textile classic rooted in British heritage and culture. It's been used for hundreds of years for ceremonial uniforms, including the Royal Guards and Household Cavalry. Other uses include billiard and snooker tablecloths, collar felts, and school blazers which gives this textile its name and colorway names inspired by top public schools and universities.

From yarn to fabric

Made from 100% premium New Zealand lambswool, where responsible farming provides the highest quality raw material, Blazer is spun, woven, dyed, and milled in our manufacturing facilities across West Yorkshire in the UK. Sustainable by design, this timeless wool felt is certified to Indoor Advantage Gold and is third party EPD verified.

Multi-application textile

Sophisticated and stylish, Blazer is suitable for wide-ranging applications including task seating, soft seating, acoustic panels, and curtains in commercial and residential interiors.

At a glance

- 100% pure new wool
- Classic felted finish
- 77 colorways
- Manufactured by Camira
- Sustainable by design
- Certified to Indoor Advantage Gold and EPD verified
- Rapidly renewable and compostable