

camira

Cara

Made from 80% Polypropylene, 20% Post-Industrial Recycled Polypropylene, in 1 colourway (EJ138)

Made from 94-96% Polypropylene, 4-6% Post-Industrial Recycled Polypropylene, in 4 colourways (EJ016, EJ104, EJ188, EJ194)

Made from 100% Polypropylene, in 27 colourways (all other colours)



Cara recrafted



camira

www.camirafabrics.com

Our flagship acoustic fabric, Cara, is evolving to incorporate post-industrial recycled polypropylene, responsibly sourced from Camira's own manufacturing waste - marking a significant step forward in our commitment to circular design and sustainable innovation.

Recycling polypropylene waste

Select colourways within the Cara range now feature 4–20% recycled content, which comes from Camira's own polypropylene yarn manufacturing process.

In simple terms, polypropylene is a plastic based synthetic fibre, made from a master batch of raw material, which is melted and extruded into fine filament, then blasted with air to intermingle the individual filament strands to create yarn.

Some waste is created at each part of the process, which is then thermally recycled, allowing the process to begin again and making this into black filament. This can be seen in the subtle back detailing in certain colours.

Making an impact

By incorporating recycled polypropylene from our own production waste, we not only reduce landfill waste and give materials a second life, but we also contribute to a more circular and environmentally responsible manufacturing cycle. This commitment helps us minimize the environmental impact of our fabrics whilst maintaining the high performance and aesthetic qualities Cara is known for.

According to the Textile Exchange, only about 0.3% of polypropylene production is recycled compared to 12.5% of polyester¹. At Camira, we are deeply committed to improving the sustainability of each of our products and increasing recycled content wherever possible.

Form and function

Cara is a dobby weave fabric with excellent acoustic properties, making it the perfect decorative face textile to pair with sound-absorbing substrates for use on walls and panels, vertical panel surfaces, desk screens and speakers.

Cara has the look and feel of wool in a synthetic composition and the performance and appearance of all 32 Cara colourways remains consistent.

At a glance

- **Our flagship, acoustically transparent fabric, now includes recycled content**
- **Select colourways include 4 – 20% recycled polypropylene**
- **Recycled content is included in Easdale, Lerwick, Lead, Portland and Black colourways**
- **Certified to the EU Ecolabel and Indoor Advantage™ Gold**

¹[Materials-Market-Report-2024.pdf](#)